



61st annual

ICSB WORLD CONFERENCE

June 15-18, 2016

NJ/NY, USA

ICSB WORLD CONFERENCE PROGRAM: JUNE 15-16

WELCOME FROM THE ICSB PRESIDENT



Dear Colleagues,

It's with great enthusiasm that I welcome you to the 61st annual ICSB World Conference, June 15-18, 2016, in New Jersey/New York City, USA hosted by ICSB, the United Nations Global Compact, Stevens Institute of Technology, and the NYU School of Professional Studies.

Last year in Dubai, I spoke about feeling lucky to become the ICSB President on the 60th diamond anniversary, which has special meaning in Asia. Now as I think back to what we have accomplished, there is a great sense of fulfillment. We have seen progresses on each of the four tasks, in addition to keeping our wonderful traditions –new affiliates/chapters in the ASEAN region, a Survey for Humane Entrepreneurship and White Paper (2016), increased profile of the ICSB Academy, and partnership with global organizations, such as the United Nations (UN) and Hyundai Motor Group.

Without the hard work and support of the ICSB Board, the International Office, and the Affiliate and Chapter Board members around the world, this progress would not have been possible. ICSB members played a leading role in building relationships and creating new friendships that will grow the organization in the future. I'm very proud that ICSB has reached a new platform this year to bring together SMEs, policy makers, and scholars to generate meaningful synergy through their collaboration.

The Permanent Mission of Korea to the United Nations (ROK) and Ambassador Oh Joon have been particularly instrumental in the process of bringing the ICSB to the United Nations, and I want to extend a special thank you to them for their support. We expect a total of seven (7) government ministers to be in attendance (Argentina, Egypt, Indonesia, Korea, Lebanon, United States, and, New Zealand) and I am also delighted to welcome over one hundred (100) Korean delegates to 2016 ICSB World Conference.

The road to studying and supporting SMEs is lonesome, but when we come together each year at the ICSB World Conference, we see the friendships that endure. ICSB has a long tradition and dedication to SME development and should have a seat at the table to help bring economic development for the prosperous world. Dreaming alone is just a dream, dreaming together it becomes a reality.

Sincerely yours,

A handwritten signature in black ink that reads "Ki Chan Kim". The signature is written in a cursive, slightly slanted style.

*Dr. Ki-Chan Kim
President, International Council for Small Business (ICSB)-(2015-16)*

WELCOME FROM THE ICSB EXECUTIVE DIRECTOR



Dear Colleagues,

In Chinese culture, 60 years holds special meaning. It is believed to be the year in which a person has completed a full cycle of life, and thus, following the 60th birthday, the person begins a new life. 2016 marks the 61st birthday of the ICSB. Once a nascent organization of likeminded individuals, today, is a global organization with members across 80 countries.

This year sheds light on an issue that troubles me greatly. A surprisingly significant number of countries do not have national legislation encouraging and institutionalizing SME development. Absence of formal support exists despite overwhelming evidence showcasing the critical role of SMEs for both economic development and social stability. This year, ICSB has built important relations with major international change-makers, such as the UN, the World Bank Group, ILO, and OECD to align business strategies and operations with universal principles on human rights, labor, environment and anti-corruption. In collaboration with Ambassador Oh Joon and the Permanent Mission of the Republic of Korea to the UN, we have brought together the experts to address the theme, "Sustainable Entrepreneurship – Transforming Our World Together" this week.

As we progress through the new millennium, the world yearns to improve the human experience and to protect the planet. Entrepreneurs seek to find the medium between innovation, opportunity recognition, and sustainability. Energy around entrepreneurship is youth-driven. Topics such as the SDGs are peaking internet searches; social entrepreneurs are welcomed with open arms; and the importance of entrepreneurial leadership is influencing popular press and classrooms.

None of this progress could have been made possible without our affiliates across the world, namely, Argentina, Egypt, Indonesia, Malaysia, and the United States. I would like to thank our conference partners this year: Hyundai Motor Group, K-Biz, Stevens Institute of Technology, New York University and TatweerMisr. We also would like to thank the UN Office of Partnerships for their support. A personal thank you also goes to Dr. Ki-Chan Kim for his exceptional leadership and for sharing the vision of humility and empathy in the study of entrepreneurship. The IO, Board of Directors, and I will look forward to welcoming Dr. Luca Landoli as the next President of ICSB and to thanking the George Washington University for its continued support and dedication to the ICSB.

Sincerely,

*Dr. Ayman El Tarabishy, Executive Director, International Council for Small Business (ICSB)
Associate Teaching Professor of Management, George Washington University (GWU)*

WELCOME FROM THE USASBE PRESIDENT

On behalf of the United States Association for Small Business and Entrepreneurship (USASBE), I'm delighted to welcome you to the 61st annual ICSB World Conference.

This year represents is the first since 2010 that the ICSB World Conference has been hosted in the United States of America. The 55th annual World Conference in Cincinnati, Ohio featured participants from over 70 different countries, with USASBE playing an important role coordinating activities under the direction of Charles Matthews, Past-President of both ICSB and USASBE. We are proud to play a similar role this year under the leadership of Dr. Ki-Chan Kim.

USASBE, ICSB's affiliate in the United States, is dedicated to the advancement of the research and pedagogy of entrepreneurship in the United States and around the world, with over 1,000 members from universities and colleges, for-profit businesses, nonprofit organizations and the public sector.

Earlier this year at USASBE 2016 in San Diego, CA, the organization explored the topic of Entrepreneurship Everywhere: Across Campuses, Across Communities, Across Borders. The event featured new learning journeys, social entrepreneurship and technology certificate programs, pre-conference workshops, special interest group meetings, career services, competitive presentations, pillar sessions and much more.

USASBE continues to grow and prosper, with strategic alliances being formed and partnerships are being strengthened. Mark your calendar for January 19-22, 2017 to attend the next USASBE Annual Conference in Philadelphia, where you'll have the opportunity to "revolutionize your teaching" and help make entrepreneurship history.

Special thanks to Dr. Kim, the ICSB International Office and the rest of the Board for their collaboration over the past year. I'm excited to see the many avenues for collaboration, and was particularly pleased to get the opportunity to visit Seoul, South Korea earlier this year to be a part of declaration of Humane Entrepreneurship.

I look forward to meeting everyone this week, and also in Philadelphia next January 2017 for USASBE 2017.

Sincerely,

Dr. Ted Zoller, President, United States Association for Small Business and Entrepreneurship (USASBE)



UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II

IL RETTORE

Dear Dr. Ki-Chan Kim,

It is with great pleasure that I write to you today to congratulate you and the International Council for Small Business's ("ICSB") Board of Directors for the remarkable road to promoting entrepreneurship and small and medium businesses on a global level.

We, the University of Naples Federico II, came to become closer acquainted with the ICSB over the course of fifteen years as we hosted the ICSB World Conference in 2007. Yet, more recently, through the intermediary of our faculty, Dr. Luca Iandoli, whom I understand will prepare to become the next President of the ICSB between the years of 2016-2017.

It brings me immense pride to our institution, regarded as the most ancient state-supported institutions of higher education and research in the world, to have our faculty represent an equally prestigious, if not global, institution dedicated to the growth and research of small and medium-sized enterprises across the world. It further prides us to now that, as our partnership will be the first ever in history, Dr. Iandoli's leadership will enter history as the youngest ICSB President and the first Italian. For that, we are deeply joyed and moved.

With that, we present to you warmest congratulations and heartfelt intent of establishing a partnership in support of ICSB activities worldwide. In particular, we commend you and the ICSB Board of Directors for the upcoming 61st annual World Conference, hosted under the theme of *Sustainable Entrepreneurship in Society – Transforming Our World Together*.

The University of Naples Federico II considers it a remarkable feat to further signify the ICSB's absolute global nature by working hand-in-hand with the United Nations and the United Nations Global Compact. We believe that this demonstrates a sincere intent to bring the change that the world most urgently needs in these years when it comes to increased collaboration between governments, institutions of higher education and research, and NGOs, such as yourself, to boost the impact of SMEs worldwide.

In closing, we stand in close arms to the ICSB and congratulate it for its upcoming accomplishments at the ICSB World Conference and the United Nations. This will set precedent for the future of change and international collaboration that the ICSB has, and will continue, to hold.

Sincerely,

Naples, 27th May 2016

*Gaetano MANFREDI
Rector of the University of Naples Federico II*



Dear Dr. Ki-Chan Kim,

It is with great pleasure that I write to you to congratulate you and the International Council for Small Business's ("ICSB") Board of Directors for the remarkable road to promoting entrepreneurship and small and medium businesses on a global level.

We are pleased to have the World Bank Group staff in attendance at the 2016 ICSB World Conference to deliver insights on the session titled, "Engaging SMEs for Growth and Development" on June 16, 2016, at the United Nations – Trusteeship Room.

It comes by with no doubt that engaging with the private sector is the foundation of any successful country's development strategy. But, the World Bank also recognizes that global development needs call for collective action between all stakeholders. The Trade and Competitiveness Global Practice of the World Bank Group helps the Bank Group achieve its twin goals—ending extreme poverty by 2030 and promoting shared prosperity—through rapid and broad-based economic growth, centered on strong contributions from the private sector.

The World Bank in the last few years has increasingly focused on supporting startups and SMEs that have potential to scale and become high-growth firms. In order to gather evidence and guide interventions in developing countries, the World Bank is launching a new flagship study on high growth entrepreneurship. The study will focus on the impact of high growth entrepreneurship on firm-level contributions to job and revenue growth.

The World Bank additionally believes it be a remarkable feat for the ICSB to encapsulate a global nature by working hand-in-hand with the United Nations and the United Nations Global Compact. We look forward to our partnering also with ICSB in our upcoming conference to be held October 13th and 14th in Washington, DC. It demonstrates a sincere intent to bring the change that the world most urgently needs in increased collaboration between governments, institutions of higher education and research, and NGOs, such as yourself, to boost the impact of SMEs worldwide.

In closing, we stand in close arms to the ICSB and congratulate it for its upcoming accomplishments at the ICSB World Conference and the United Nations. This will set precedent for the future of change and international collaboration that the ICSB has, and will continue, to hold.

Sincerely,

Klaus Tilmes
Director for the Trade and Competitiveness Global Practice of the World Bank Group

ICSB WORLD CONFERENCE SPEAKERS

THE HONORABLE OH JOON

PRESIDENT, ECONOMIC AND SOCIAL COUNCIL, UNITED NATIONS
Joon Oh is the Permanent Representative to the United Nations for the Republic of Korea. Mr. Joon is serving as the UN's President of the Economic and Social Council.



NAGUIB SAWIRIS
EXECUTIVE CHAIRMAN & CEO, ORASCOM TELECOM MEDIA
Naguib Sawiris is Chairman of the Board of Orascom TMT Investments S.à r.l., La Mancha Holding S.à r.l.'s parent company and is also the Executive Chairman and CEO of Orascom Telecom Media and Technology Holding S.A.E. (OTMT). il.



YOUNG-SUP JOO
ADMINISTRATOR, SMALL & MEDIUM BUSINESS ADMINISTRATION, REPUBLIC OF KOREA
Prior to serving as Administrator, Mr. Joo served as President & CEO for both Hyundai Autonet and Bontech (Hyundai Motor Group).



THE HON. MARIA CONTRERAS-SWEET

ADMINISTRATOR
Maria Contreras-Sweet was sworn in as the 24th Administrator of the U.S. Small Business Administration (SBA) and as a member of President Obama's cabinet on April 7, 2014.



MARIANO MAYER
ARGENTINA NATIONAL SECRETARY OF ENTREPRENEURS & SME
Mariano Mayer serves as National Secretary for Entrepreneurs and Small & Medium Enterprises, which belongs to the Minister of Production and was previously appointed as the Head of the General Direction of Entrepreneurship of Buenos Aires City.



ANAK AGUNG GEDE NGURAH PUSPAYOGA

MINISTER FOR COOPERATIVE AND SME
Mr. Puspayoga was appointed Minister in 2014 and previously served as Vice Governor of Bali from 2008 to 2013. Mr. Puspayoga also served as Mayor of Denpasar, Bali for two terms.



THE HON. CRAIG FOSS
MINISTER FOR SMALL BUSINESS & STATISTICS
Craig Foss is the Minister for Small Business, Minister of Veterans' Affairs, Minister of Statistics and Associate Minister of Immigration and Transport.



TDR. SAHAR NASR

MINISTER
Her Excellency was sworn in as the Egyptian Minister of International Cooperation on Sept. 19, 2015, and is a Professor of Economics at the American University in Cairo.



LISE KINGO
EXECUTIVE DIRECTOR
Lise Kingo is the Executive Director of the UN Global Compact, the world's largest corporate sustainability initiative.



DR. MOHAMMAD M. AL-ZUHAIR

EXECUTIVE CHAIRMAN, KUWAIT NATIONAL FUND FOR SMALL & MEDIUM ENTERPRISE
Dr. Mohammad M. Al-Zuhair has served several senior positions inside the Kuwait government and Professor of Finance & International Business at Kuwait University.



AMB. CHUL KI JU
PRESIDENT
Amb. Chul Ki Ju is President of the Institute for Northeast Asia and Global Affairs.



WINSLOW SARGEANT
MANAGING DIRECTOR
Dr. Winslow Sargeant is Managing Director of S&T, LLC, a firm supporting investment and business development for early-stage growth companies in cybersecurity, energy, communications, capital formation, and education.



DR. CHANTAL LINE CARPENTIER

CHIEF OF UNCTAD
Dr. Carpentier of Canada currently has served as Chief of the UN Conference on Trade and Development since 2014.



ABDELLATIF ABOULATTA
AMBASSADOR & PERMANENT REPRESENTATIVE OF THE ARAB REPUBLIC OF EGYPT TO THE UNITED NATIONS
Ambassador Aboulatta has served in his current role since 2014 and was previously Assistant Foreign Minister & Head of Diplomatic Personnel Department in Cairo Egypt. Ambassador Aboulatta served as Egypt's Ambassador to Jordan.



H.E. DIAN TRIANSYAH DJANI

PERMANENT REPRESENTATIVE
Mr. Dian Triansyah Djani serves as Permanent Representative of the Republic of Indonesia to the United Nations in New York. Previously, he was Director General for America and Europe of the Ministry of Foreign Affairs.



AMB. IM HONG-JAE

VICE-PRESIDENT & SECRETARY GENERAL
Ambassador Im Hong-Jae is currently Vice-President and Secretary-General of the United Nations Global Compact Korea Network. He is also serving as Member and Deputy Chair of UNGC Local Networks Advisory Group.



DR. DONNA J. KELLY
CHAIR

Donna Kelley is a Professor of Entrepreneurship at Babson College, and holds the Frederic C. Hamilton Chair of Free Enterprise.



AHMED OSMAN
PRESIDENT

Mr. Ahmed Osman is President of the Middle East Council for Small Business & Entrepreneurship (MCSBE) since 2014.



KLAUS TILMES
GLOBAL PRACTICE DIRECTOR

Klaus Tilmes was appointed the Global Practice Director for the Trade and Competitiveness Practice (T&C) of the World Bank Group, on July 1, 2014.



DR. AHMED MOHAMED SHALABY, PH.D.

MANAGING DIRECTOR & BOARD MEMBER, TATWEER MISR
Dr. Shalaby is also a Professor of Architecture and Urban Development at the Department of Architectural Engineering at Cairo University, Egypt.



DATO' HAFSAH HASHIM
CHIEF EXECUTIVE OFFICER

Dato' Hafsa Hashim is the CEO of SME Corporation Malaysia and serves as Vice President of the Old Girl's Association at Tunku Hurshiah Collge, where she is an alumni.



MICHAEL DREXLER
HEAD OF INVESTORS INDUSTRIES

Michael Drexler is Head of the Investors Industries and member of the Executive Committee at the World Economic Forum based in New York.



JAE HEE SONG
EXECUTIVE VICE-CHAIRMANEA

Jae Hee Song has been the Executive Vice-Chairman for the Korea Federation of SME since 2009.



DR. HOSSAM ABDEL-MAKSOUR
CHIEF EXECUTIVE - MAKSOUR PHARM, INC.

Dr. Hossam Abdel-Maksoud is the founder and chief executive of Maksoud Pharm Inc., an independently-owned chain of community pharmacies in the U.S, and on the Board of Directors of American Pharmaceutical Consultants (APS).



MATTHEW S. GAMSER
CEO, SME

Matthew Gamsler is CEO of the SME Finance Forum, a center for knowledge exchange, good practice promotion and networking, managed by IFC for the G-20 countries' Global Partnership for Financial Inclusion.



DR. RUBEN ASCUA
PROFESSOR AT NATIONAL TECHNOLOGICAL UNIVERSITY (UTN), REGIONAL SCHOOL OF RAFAELA

Dr. Ascúa is a professor at National Technological University (UTN), Regional School of Rafaela; National University of Littoral, School of Economics and National University of General Sarmiento, in Argentina. He was President of ICSB from 2014-2015 and President of Red Pymes Mercosur.



MICHELE BONGIOVANNI
CEO & FOUNDER

Healworld is a social impact firm whose big data platform aggregates sustainability information on large and SME enterprises to increase the adoption of sustainable products and services.



DR. JEFFREY R. ALVES
DEAN OF THE JAY S. SIDHU SCHOOL OF BUSINESS & LEADERSHIP

Before being appointed Dean, Dr. Alves was the Allan P. Kirby, Jr. distinguished professor of free enterprise and entrepreneurship and director of the Allan P. Kirby Center for Free Enterprise and Entrepreneurship.






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Loews Hotel Philadelphia, PA**

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GW OCTOBER
Annual Entrepreneurship Conference



WORLD BANK GROUP

**GW OCTOBER 2016 | OCTOBER 13 & 14, 2016
GLOBAL ENTREPRENEURSHIP CONFERENCE**

Theme: **Entrepreneurship & SME Development:
Connecting to Markets and Opportunities**

In partnership with the World Bank, the 7th annual GW October Global Entrepreneurship Conference will focus on the role of regional and local policies, and their effect on entrepreneurship and Small and Medium Enterprises (SME) development.

Preliminary Schedule
10/13 - Day 1 at The World Bank HQ
10/14 (AM) - Day 2 at GW School of Business
10/14 (PM) - Gala Dinner at GW City View

Visit www.gwoctober.com for more

- Fostering high-growth potential firms
- Developing entrepreneurial ecosystems
- Supporting business incubators, accelerators, early stage funding, mentorship
- Facilitating skills development & technology extension
- Enhancing entrepreneurship awareness
- Promoting women's entrepreneurship
- Fostering entrepreneurship in rural areas and transition economies
- SME skills upgrading
- Connecting SMEs to markets and investors; and
- Showcase of entrepreneurs supported by the World Bank Group.



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COMPLIMENTARY ICSB2016 TRANSPORTATION

Date: Wednesday, June 15

Depart: 9:00am
 Pick-up location: Stevens Howe Center (1 Castle Point Terrace, Hoboken, NJ 07030)
 Drop-off location: NJIT Enterprise Development Center (211 Warren St, Newark, NJ 07103)
 Return: 1:00pm

Depart: 5:00pm
 Pick-up location: NYU Kimmel Center (60 Washington Square S, New York, NY 10012)
 Drop-off location: Battello Restaurant (502 Washington Blvd, Jersey City, NJ 07310)
 Return: One-way

Date: Thursday June 16

Depart: 7:00am
 Pick-up location: ICSB Academy - Stevens Howe Center (1 Castle Point Terrace, Hoboken, NJ 07030)
 Drop-off location: United Nations (46th St & 1st Ave. Entrance, New York, NY 10017)
 Return: One-way

Depart: 7:00am
 Pick-up location: Westin Jersey City Newport (479 Washington Blvd, Jersey City, NJ 07310)
 Drop-off location: United Nations (46th St & 1st Ave. Entrance, New York, NY 10017)
 Return: One-way

Depart: 7:00am
 Pick-up location: Sheraton Lincoln Harbor (500 Harbor Blvd, Weehawken, NJ 07086)
 Drop-off location: United Nations (46th St & 1st Ave. Entrance, New York, NY 10017)
 Return: One-way

Depart: 7:45am
 Pick-up location: Westin Jersey City Newport (479 Washington Blvd, Jersey City, NJ 07310)
 Drop-off location: United Nations (46th St & 1st Ave. Entrance, New York, NY 10017)
 Return: One-way

Depart: 7:45am
 Pick-up location: Sheraton Lincoln Harbor (500 Harbor Blvd, Weehawken, NJ 07086)
 Drop-off location: United Nations (46th St & 1st Ave. Entrance, New York, NY 10017)
 Return: One-way

Date: Friday June 17

Shuttle service every 30 min
 Starting: 7:30am
 Pick-up location: Westin Jersey City Newport (479 Washington Blvd, Jersey City, NJ 07310)
 Drop-off location: Stevens Babbio Center (525 River Street, Hoboken, NJ 07030)
 Ending: 4:00pm

Shuttle service every 30 min
 Starting: 7:30am
 Pick-up location: Sheraton Lincoln Harbor (500 Harbor Blvd, Weehawken, NJ 07086)
 Drop-off location: Stevens Babbio Center (525 River Street, Hoboken, NJ 07030)
 Ending: 4:00pm

Depart: 5:45pm
 Pick-up location: Westin Jersey City Newport (479 Washington Blvd, Jersey City, NJ 07310)
 Drop-off location: Hoboken 14th St Ferry Terminal (1401 Sinatra Drive, Hoboken, NJ 07030)
 Return: One-way

Depart: 5:45pm
 Pick-up location: Sheraton Lincoln Harbor (500 Harbor Blvd, Weehawken, NJ 07086)
 Drop-off location: Hoboken 14th St Ferry Terminal (1401 Sinatra Drive, Hoboken, NJ 07030)
 Return: One-way

Depart: 5:45pm
 Pick-up location: Stevens Babbio Center (525 River Street, Hoboken, NJ 07030)
 Drop-off location: Hoboken 14th St Ferry Terminal (1401 Sinatra Drive, Hoboken, NJ 07030)
 Return: One-way

Date: Saturday June 18

Shuttle service every 30 min
 Starting: 7:30am
 Pick-up location: Westin Jersey City Newport (479 Washington Blvd, Jersey City, NJ 07310)
 Drop-off location: Stevens Babbio Center (525 River Street, Hoboken, NJ 07030)
 Ending: 12:00pm

Shuttle service every 30 min
 Starting: 7:30am
 Pick-up location: Sheraton Lincoln Harbor (500 Harbor Blvd, Weehawken, NJ 07086)
 Drop-off location: Stevens Babbio Center (525 River Street, Hoboken, NJ 07030)
 Ending: 12:00pm



WEDNESDAY JUNE 15, 2016

Time	*Transportation on your own to NYU
9:00 AM - 5:00 PM	ICSB Doctoral Consortium Stevens Institute of Technology - Babbio Center 320
10:00 AM - 12:00 PM	Pre-conference: Tourism & Entrepreneurship (FREE) Room 914, NYU Kimmel Center, 60 Washington Square S, New York, NY 10012
11:00 AM - 4:00 PM	Pre-conference: ICSB Korean Summit (FREE) C95 Lecture Hall, NYU Kimmel Center, 60 Washington Square S, New York, NY 10012
12:30 PM - 5:00 PM	Pre-conference: Public Policy Forum (\$75) Room 914, NYU Kimmel Center, 60 Washington Square S, New York, NY 10012
5:00 PM	Bus pick up at NYU Kimmel Center to go to the Battello Restaurant for Welcome Reception
6:00 PM - 8:00 PM	ICSB Welcome Reception*, Sponsored by Tatweer Misr Battello, 502 Washington Blvd, Jersey City, NJ 07310 - Wilford White Fellows Induction Ceremony
	*Return transportation on-your-own

THURSDAY • JUNE 16, 2016

Time	<i>Buses depart hotels at 7am sharp (Please be prompt), arrival at UN by 8am [Please check full bus schedule on Page 7]</i>
08:00 AM	<p>Registration 8 AM to 4 PM (Check-in desk located in the lobby after security check) United Nations, 46th Street & 1st Ave. Entrance, New York, NY 10017</p> <p>Coffee/tea: Express Bar (3rd Floor)</p> <p>VIP Coffee/tea (By Invitation Only): Private Dining Room 6</p>
09:00 AM	<p>Official Opening for ICSB 61st World Conference (UN, Trusteeship Council (3rd Floor)) OPENING & WELCOME REMARKS: Dr. Ayman El Tarabishy, Executive Director, International Conference for Small Business (ICSB) Dr. Ki-Chan Kim, President, International Conference for Small Business (ICSB) Ban Ki-moon, Secretary General, United Nations - Welcome Remarks for 61st annual ICSB World Conference Ambassador Oh Joon, Permanent Representative of Republic of Korea to the United Nations Ms. Lise Kingo, Executive Director, UN Global Compact Mr. Naquib Sawiris, Chairman of the Board of Orascom TMT Investments Ambassador Abdellatif Aboulatta, Permanent Representative of the Arab Republic of Egypt to the United Nations Ambassador Dian Triansyah Djani, Permanent Representative of the Republic of Indonesia to the United Nations Ambassador Martin Garcia Moritan, Permanent Representative of Argentina to the United Nations Mr. Jae Hee Song, Executive Vice-Chairman of Korea Federation of SME -Call to Action, Group Picture at dais</p>
11:00 AM	<p>Session I: SME Ministerial Panel Session for the Role of SMEs in Achieving the Sustainable Development Goals (SDGs) REMARKS: Dr. Ki-Chan Kim, President, International Conference for Small Business Moderator: Dr. Winslow Sargeant, Former Chief Counsel for Small Business Advocacy</p> <p>Panelists: The Hon. Young-Sup Joo, Administrator; Small and Medium Business Administration (SMBA); Republic of Korea The Hon. Maria Contreras-Sweet, Administrator, U.S. Small Business Administration The Hon. Craig Foss, Small Business Minister, Government of New Zealand The Hon. Dr. Sahar Nasr, Minister of International Cooperation, Egypt The Hon. Anak Agung Gede Ngurah Puspayoga, Minister for Cooperative and SME, Indonesia The Hon. Dr. Mohammed Al-Zuhair, Executive Chairman, Kuwait National Fund for Small & Medium Enterprise, Kuwait The Hon. Mariano Mayer, Argentina National Secretary of Entrepreneurs and SME, Argentina</p> <p>- Call to Action for SME DAY and Signing. (Group Picture at dais) - Handover from South Korea to Argentina for Ministerial Round at ICSB 2017 in Buenos Aires, Argentina</p>
01:15 PM	Lunch: Exit UN and Re-enter at 46th Street Entrance VIP Lunch (By Invitation Only): UN, Private Dining Room 6
02:00 PM	UN, ExPress Bar (3rd Floor) - VIP only
02:45 PM	<p>Session II: Engaging SME's for Growth and Prosperity (UN, Trusteeship Council (3rd Floor)) Session Introduction: Dr. Luca Landolfi (President-elect, ICSB) MODERATORS: Dr. Donna Kelley, Frederic C. Hamilton Chair of Free Enterprise Board at Babson College & board member of the Global Entrepreneurship Research Association (GERA) Dr. Chantal Line-Carpentier, Chief, UNCTAD New York Office</p> <p>Panelists: Chul Ki Ju, Former Senior Secretary for the President of Korea for Foreign affairs and National security Michael Drexler, Head of Investors Industries, Member of the Executive Committee, Forum USA, World Economic Forum USA Klaus Tilmes, Director of the Trade & Competitiveness Global Practice, The World Bank Group Dato' Dr. Hafsa Hashim, CEO of SME Corporation Malaysia</p>
04:00 PM	<p>Session III: Humane Entrepreneurship - A Global Perspective Session Introduction: Dr. Ayman El Tarabishy (Executive Director, ICSB) MODERATORS: Mr. Ahmed Osman, President of the Middle East Council for Small Business and Entrepreneurship (MCSBE) Dr. Ted Zoller, President of the United States Association of Small Business and Entrepreneurship (USASBE)</p> <p>Panelists Dr. Ahmed Mohamed Shalaby, Managing Director & Board Member, Tatweer Misr Dr. Hossam Abdel-Maksoud, Founder and Chief Executive of Maksoud Pharm Inc. Mr. Matt Gamser, CEO of the SME Finance Forum at IFC Mrs. Michele Bongiovanni, CEO/Founder of HealrWorld</p>
05:00 PM	<p>ICSB Presidential Awards CO-CHAIRS: Dr. Ki-Chan Kim, President of ICSB Dr. Jeffrey Alves, Past President of ICSB Dr. Ruben Asqua, Past President of ICSB</p> <p>*Return transportation on-your-own. Enjoy NYC in the evening!</p>
06:00 PM	VIP Dinner - Invitation Only (Capital Grille, NYC)



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We knew a lot about making wine, but not much about running a business. We did not know what a business plan should entail. The courses from MOBI were extremely helpful.

Matt Reid
Founder of PWR Wines & MOBI Graduate
Calistoga, California, USA




In Spring 2016, more than 100 students at Aloysius Institute Of Management and IT in Mangalore, India earned certificates of completion from MOBI.

Baruch COLLEGE CUNY

LAWRENCE N. FIELD PROGRAMS IN ENTREPRENEURSHIP



Baruch COLLEGE CUNY

ZICKLIN SCHOOL OF BUSINESS
Lawrence N. Field Center for Entrepreneurship

A business incubation hub that provides programming dedicated to serving a highly diverse clientele of students, faculty, entrepreneurs and policy makers

AMERICA'S **SBDC** NEW YORK

Provides training and one-on-one technical assistance to start-up and existing businesses across New York City

INSTITUTE FOR VIRTUAL ENTERPRISE

Develops and administers active-learning programs that allow students to explore, practice, and apply entrepreneurial concepts and problem solving

CUNY
Center for Student Entrepreneurship

A university-wide initiative to help CUNY students start their own businesses, create jobs for students and stimulate small-business growth and economic development in New York City

55 Lexington Ave. Suite 2-140 NYC 10010 | www.baruch.cuny.edu/fieldcenter | 646.312.4780

GALA FRIDAY, JUNE 17, 2016

5:30 PM - ICSB President's Reception (By Invitation Only)

6:30 PM Location: 14th St Ferry Terminal, 1401 Sinatra Drive, Hoboken, NJ 07030

5:45 PM *Buses depart hotels at 5:45pm sharp (Please be prompt), arrival at Battello by 6:30pm
[Please check full bus schedule on Page 7]*

6:30 PM - Gala- Majesty Yacht Cruise (Boarding)

7:00 PM Location: 14th St Ferry Terminal, 1401 Sinatra Drive, Hoboken, NJ 07030

7:00 PM - Gala- Majesty Yacht Cruise (Sail)

10:00 PM ICSB Awards Ceremony

Global Awards in Entrepreneurship Education Excellence

ICSB Academy Final Pitch Competition

10:00 PM - Gala- Majesty Yacht Cruise (Disembark)*

10:30 PM Location: 14th St Ferry Terminal, 1401 Sinatra Drive, Hoboken, NJ 07030

***Return transportation on-your-own**



AN EXTRAORDINARY EXPERIENCE.

ICSB 2016 WILL FOCUS ON THE ROLE OF ENTREPRENEURSHIP AND INNOVATION IN ADVANCING SOCIETY'S SUSTAINABLE DEVELOPMENT GOALS.

This summer, ICSB will bring together the world's foremost NGOs, scholars, social entrepreneurs, policy-makers and others to present research and to discuss current issues facing the world around us.



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