



**ICSB 2016
NJ/NY**



ICSB 2016 WORLD CONFERENCE
Sponsorship & Exhibitor
Opportunities
June 15-18, 2016



Global Knowledge. Global Networks.

PREMIER, INTERNATIONAL NETWORKING (ICSB2016.ORG)

The 61st annual ICSB World Conference is the premier, international networking event for academics, scholars, and professionals in the small business and entrepreneurship field. Representing nearly 3,500 members in over 70 different countries, ICSB has a global footprint.

Since 1955, the organization has been advancing management development practices for potential entrepreneurs and existing small business owner/managers through education, research, and the free exchange of ideas.

Delegates from around the world come to ICSB each year to create and maintain meaningful international relationships with other members at colleges, universities, governments, and institutions of higher education.

HOST: STEVENS INSTITUTE OF TECHNOLOGY



STEVENS
INSTITUTE *of* TECHNOLOGY
THE INNOVATION UNIVERSITY®

Stevens is a premier technological institute of academic entrepreneurs. The heart of NYC is a mere 10-minute train ride and the campus in Hoboken, New Jersey features breathtaking views of Manhattan.

Since 2005, ICSB has held successful World Conferences in Washington, DC (2005), Melbourne, Australia (2006), Turku, Finland (2007), Halifax, Nova Scotia, Canada (2008), Seoul, South Korea (2009), Cincinnati, OH USA (2010), Stockholm, Sweden (2011), Wellington, New Zealand (2012), Ponce, Puerto Rico (2013), Dublin, Ireland (2014) and Dubai, UAE (2015).



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SCHEDULE - OVERVIEW

Date	Item
June 12, 2016	Pre-Conference
June 13, 2016	Pre-Conference
June 14, 2016	Pre-Conference
June 15, 2016	Pre-Conference and Opening Reception
June 16, 2016	Conference Day One (Exhibit Hall Opens)
June 17, 2016	Conference Day Two and Gala Dinner on the East Coast Yacht Cruise
June 18, 2016	Conference Day Three (Exhibit Hall Closes)

Visit <http://www.icsb2016.org/events> for more information on the schedule and conference events.



54 = TOTAL NUMBER OF COUNTRIES
REPRESENTED BY AUTHORS WHO
ATTENDED ICSB 2015 IN DUBAI

630 Average Number of Attendees at the ICSB World
Conference

35% Percentage of First Time Attendees at ICSB 2015

116 Number of Delegates who participated in pre-
conference activities at ICSB 2015

\$50,000 – Marquee Sponsor

- Opportunity to deliver a keynote address and/or introduce a keynote speaker
- Recognition on all electronic and print signage, banners and program materials as an exclusive sponsor
- Recommend speaker or participate in plenary and/or concurrent workshop session
- Exhibit space during all three (3) days of the conference
- Up to ten (10) complimentary registrations for the ICSB World Conference
- Up to ten (10) complimentary registrations for the ICSB Academy
- One-time use of post and pre-conference attendee lists
- Recognition with logo and web address in program, marketing materials, and conference websites - ICSB2016.org and ICSB.org
- Prominent Ad in Conference Program and up to two (2) promotional items in conference bags
- Recognition during opening and closing remarks
- Up to four (4) invitations to President's VIP Reception
- Opportunity to sponsor luncheon
- Option to receive meeting space for focus groups at conference

\$25,000 – Platinum Sponsor

- Opportunity to deliver 10-minute speech during conference session
- Recognition on electronic and print signage, banners and program materials
- Recommend and/or participate in a concurrent workshop session
- Exhibit space during all three (3) days of the conference
- Up to five (5) complimentary registrations for the ICSB World Conference
- Up to five (5) complimentary registrations for the ICSB Academy
- One (1) ICSB email message to all members.
- Recognition with logo in program, select marketing materials, and conference websites
- Prominent Ad in Conference Program and up to two (2) promotional items in conference bags
- Recognition during opening and closing remarks
- Opportunity to sponsor up to two (2) coffee breaks
- Up to three (3) invitations to President's VIP Reception



GOLD LEVEL \$10,000 USD

- Opportunity to deliver 5-minute speech during conference session
- Recognition on electronic and print signage, banners and program materials
- Exhibit space during all three (3) days of the conference
- Up to two (2) complimentary registrations
- Recognition with logo in program, select marketing materials, and conference websites
- Ad in Conference Program and one (1) promotional item in conference bags
- Recognition during opening and closing remarks
- Up to two (2) invitations to President's VIP Reception



SILVER LEVEL \$5,000 USD

- Recognition on select electronic and print signage, banners and program materials
- Exhibit space during all three (3) days of the conference
- One (1) complimentary registration
- Recognition with logo in program, select marketing materials, and conference websites
- One (1) promotional item in conference bags
- Recognition during opening and closing remarks
- Invitation to President's VIP Reception



BRONZE LEVEL \$2,500 USD

- Recognition with logo on select signage, program materials, and conference websites
- Exhibit space during all three (3) days of the conference
- Sponsor a coffee break
- Recognition during opening remarks and closing remarks during conference

ICSB 2016 Key Dates

MAR 1, 2016	- Online Submission Deadline for Competitive Papers and Workshops
APR 1, 2016	- Deadline for Notification of Acceptance
MAY 1, 2016	- Deadline for Early Registration
MAY 15, 2016	- Deadline to book a hotel room at the conference rate of \$229/night
JUN 14-15, 2016	– ICSB 2016 Pre-Conference
JUN 15-18, 2016	- ICSB 2016 Main Conference

In addition to an excellent line up of keynote speakers and the plenary and track sessions, ICSB 2016 will include many opportunities to network and socialize during planned events such as the Pre-Conference, the Opening Reception and the Gala Dinner on a special Majesty Cruise around spectacular Manhattan!



THE WESTIN
JERSEY CITY
NEWPORT

Mark your calendars today for
this truly memorable occasion!

CONTACT US TODAY



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